

6 Weeks to Elite

Create Massive Action



What is a foundation and why do we create them?

Which would you prefer?







The foundation is the most important part of your business



**Key foundation in your
business**

Focus on sharing with people

- Foundation of all success
- Learn to build elites
- Learn to teach your team to
Build Elites

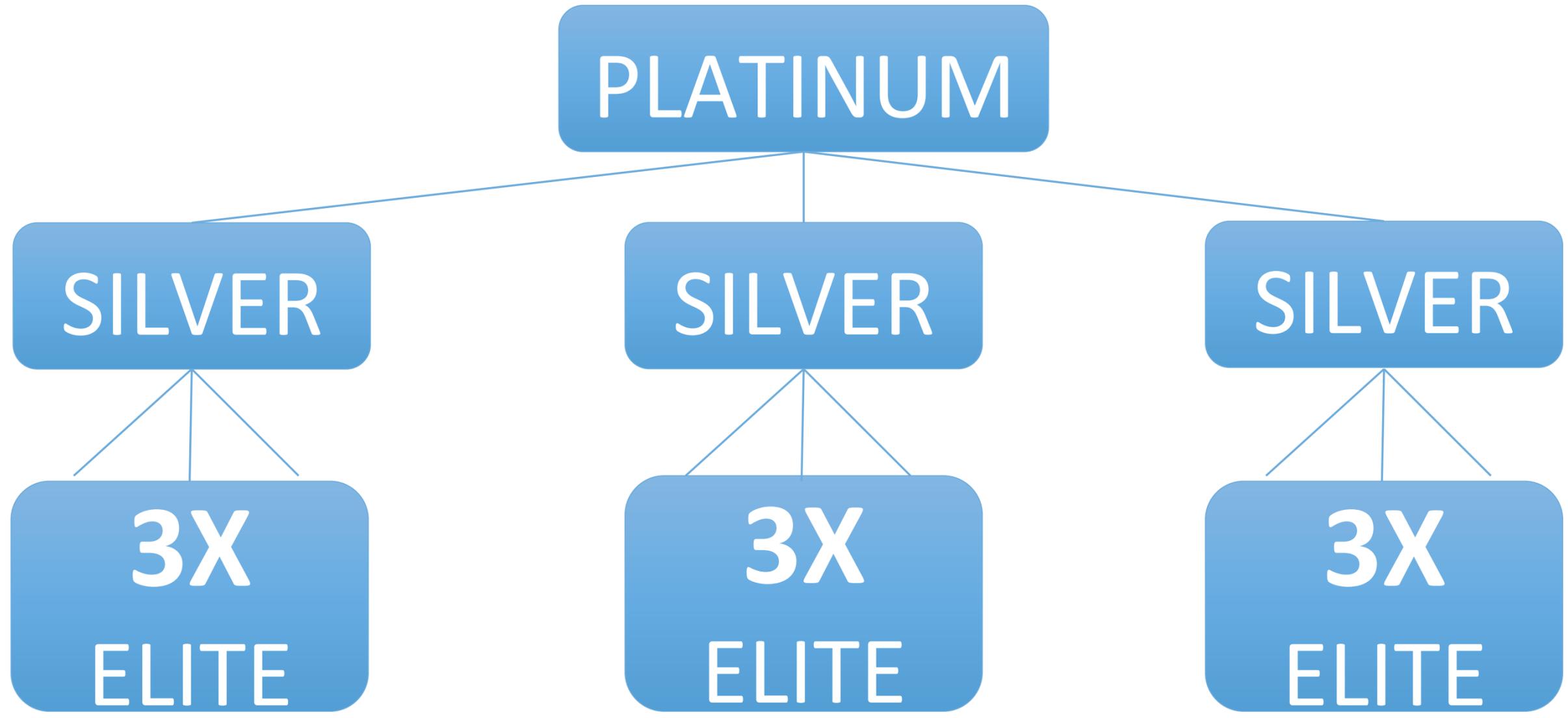


ELITE

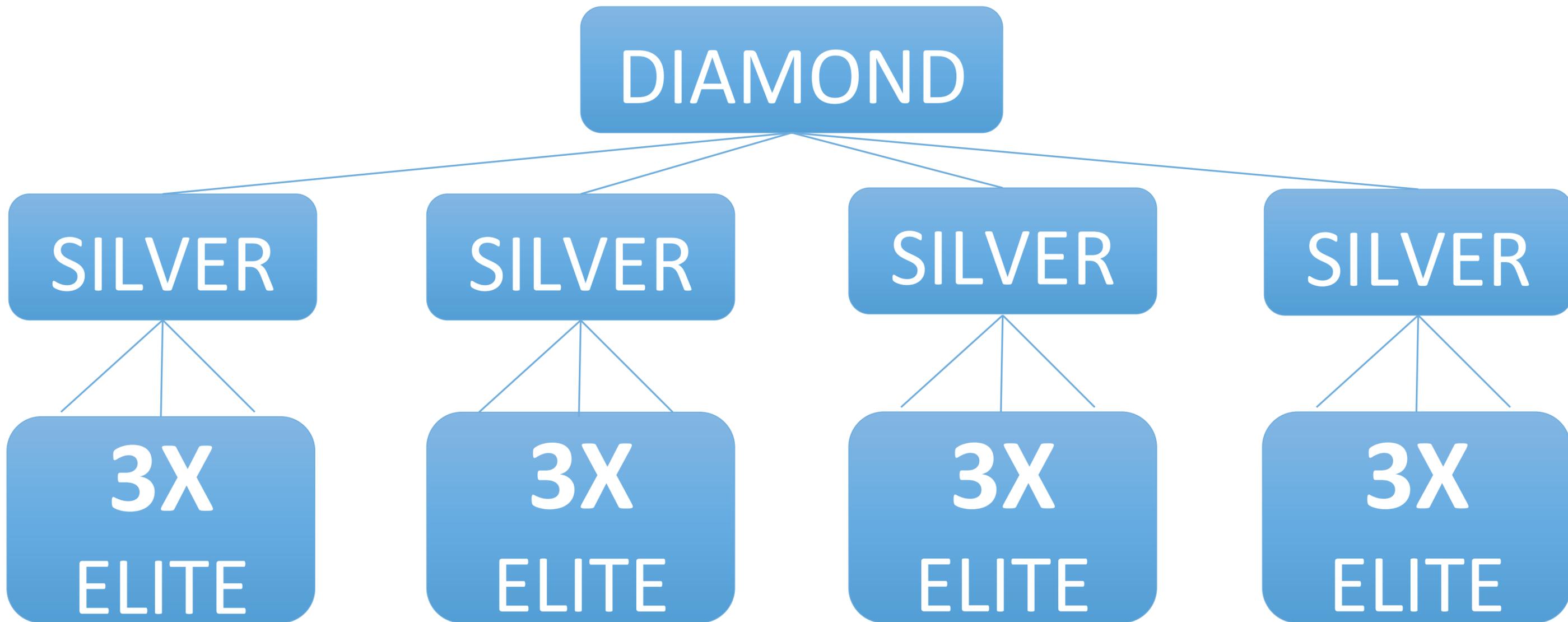
3,000 Pt



Average Annual Earnings - \$26,000 (USD)



Average Annual Earnings - \$112,000 (USD)



Average Annual Earnings - \$200,000 (USD)

PRESIDENTIAL DIAMOND

```
graph TD; A[PRESIDENTIAL DIAMOND] --- B[PLATINUM]; A --- C[PLATINUM]; A --- D[PLATINUM]; A --- E[PLATINUM]; A --- F[PLATINUM]; A --- G[PLATINUM];
```

PLATINUM

PLATINUM

PLATINUM

PLATINUM

PLATINUM

PLATINUM

Average Annual Earnings - \$1,321,000 (USD)

Jump Start your business

1. Elite in 6 Week building system
2. Help your 3 builders become ELITE
3. Teach your leaders to help others become ELITE

Jump Start Week

1. Choose which week to start
2. Make a list of 100+ people.
3. Schedule 4 classes in 1 week
4. Guarantee good attendance
5. Invite others to host future classes



Step 1

- Choose the Week to start
 - 2- 8 weeks away
 - Law of diminishing intent
 - Newton's law of motion – Objects in Motion stay in motion
 - “Do you want to build your business EFFECTIVELY? Or INEFFECTIVELY”

Step 2 -

- Make a list and send out samples
 - 100+ people on the list
 - Rate people based on 7 criteria
 - Female
 - Age 30-55
 - Financial Need
 - Influential
 - Interested in Natural Things
 - Entrepreneur
 - Supportive Spouse
- Sample those on the list first which have the highest point total from the 7 characteristics of success list
 - Just 1 sample per person
 - Start with 1 inexpensive sample per person
 - Give them sample for just one health concern

Step 3

- Schedule 4 classes in 1 week
 - Give people options to choose
 - Guaranteed to have some success
 - Placements
 - Leaders learn to teach classes within a week



MON	TUES	WED	THUR	FRI	SAT	SUN
			12 - 1		10-11	
			7-8	7-8		

Step 4

Guarantee good attendance

5 contact method (Invite 100+ people)

- 1st contact – offer to give them a free sample
- 2nd contact – Follow up with sample delivery
- 3rd contact – Call 2 days later

AFTER GOOD EXPERIENCE - INVITE

- 4th contact -- Call two days before
- 5th contact --text 2 hours before presentation



Book additional classes each week

- Have 2 classes per week for the next 5 weeks

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
4 Classes	Prep	2 Classes	2 Classes	2 Classes	2 Classes

Step 4

- Get future classes on your calendar
- Give everyone that agrees to host a class get a FREE gift



Elite in 6 Weeks!

- NEW team members!
- Your new Wellness Advocate is trained & actively teaching classes.
- Earn GREAT Fast start bonus!
- You are set up for a **SUCCESSFUL BUSINESS**
- Future classes booked on your calendar to keep your business going.
- Duplication – teach others to do what you did

NOW YOU KNOW

- Build your foundation
- Become ELITE
- Help your builders become ELITE
- Teach your leaders to help other become ELITE
- Duplicate!